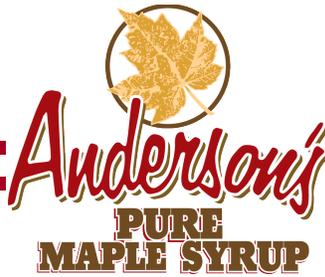


Quality Maple Products for Over 80 Years!

2391 40th Street Cumberland, WI 54829



WWW.ANDERSONSMAPLESYRUP.COM

Ph: 715-822-8512 Fax: 715-822-8535

July 30, 2015

Dear Customers,

After 60 years of providing supplies and support to the maple syrup industry, and to great customers like you, we have made the difficult decision to stop selling maple syrup equipment and supplies. Our friends, Pete and Dawn Roth, of Roth's Sugar Bush in Cadott, WI, have taken on our customer list. They also have many years of industry experience and are committed to providing great service to maple syrup producers. www.rothsugarbush.com

For over 85 years, our main focus has always been selling and marketing pure maple syrup. Now, with our focus directed *only* on selling and marketing maple syrup, we will be able to do a better job of it. This will benefit the maple syrup industry, and you the producer. Not only will we continue to promote the Anderson's brand, we will also continue to promote Wisconsin Pure Maple Syrup and its producers. This means that, over time, we will need more and more syrup from producers like you. We will continue to take appointments to buy your syrup, after the crop is in each and every spring.

This is not the first time we've collaborated with Pete and Dawn Roth. Eight years ago we took over their Roth's Maple Syrup brand packaging. We've always enjoyed doing business with Pete and Dawn, so when the opportunity arose for us to sell our equipment business to them, we couldn't pass up the offer. We are confident that Pete and Dawn will take the utmost care of our valued customers.

We want to make it clear that we will no longer be selling maple syrup equipment and supplies of any type, including containers. All equipment and supply sales will end as of August 25th, 2015. However, we will still buy bulk syrup as we always have.

We will have some discounts of 10% or more on our current store inventory until August 25th. Standard glass will not be a part of that discount unless you are taking a full pallet. Fancy glass (except the 3 small Maple Leaf sizes), plastic jugs and tins are included. Cash/check and carry only please, and we are not able to hold items for you.

Thank you all for many years of business. It is with fondness that we will look back at the many, many years of the anticipation of springtime syruping that brought customers into our store. We look forward to purchasing your syrup and we hope that you all have a great 2016 spring crop.

Steve and Alison Anderson
Anderson's Maple Syrup, Inc.
2388 40th Street
Cumberland, WI 54829
715.822.8512