

A FAMILY TRADITION



ALL NATURAL PRODUCT

NATURALLY SWEET



Anderson's, the Effectual Brand for the Pure Maple Syrup Category



You and your category team are in for a sweet treat... The **Most Splurge-Worthy** pure maple syrup. Anderson's Maple Syrup brings to retailers something that IRI, Nielson and Data numbers can never bring to your shelves.... Real time, real life, real people, that BUY REAL maple syrup and a family that builds real relationships with your real customers.

We are very real with our buyers, retailers and end-users and we are NOT real numbers oriented (although our numbers are not bad) because numbers don't always tell the real story behind real brands...like Anderson's...are you getting the feeling we are REAL People at Andersons?!

Delish.com names Anderson's Maple Syrup:

Most Splurge-Worthy: Anderson's Pure Maple Syrup

Surprisingly enough, our favorite maple syrup came not from Vermont—but Wisconsin! This family operation has been around since the 1920s, so clearly they're doing something right. Their maple syrup isn't just sweet, it's complex. We tasted hints of vanilla, orange, and cinnamon. Your pancakes deserve the best, right?!

(Delish.com Dec 14, 2018 article: <https://www.delish.com/food-news/g25577695/best-maple-syrup-brands/>)



Want the **Most Splurge Worthy** for your syrup set this year? By placing Anderson's in your POG set, you not only obtain the **Most Splurge Worthy** maple syrup but a partner who's a relationship builder. The Anderson family has spent over 90 years building these relationships and we want only the best for retailers and consumers.

We are NOT touting our own horn... Delish.com did that for us!

Want to radicalize your POG set innovatively and sovereignty upgraded? Call the Most Splurge Worthy Brand!



Anderson's Maple Syrup, Inc.
2388 40th Street, Cumberland, WI 54829

Phone: 715.822.8512
www.AndersonsMapleSyrup.com